## REMARKS

Applicant thanks the Examiner for the telephonic interviews conducted with the undersigned on July 15, 2004 and July 27, 2004. In those interviews, different versions of a proposed amended claim 1 were discussed. The Examiner mentioned that additional detail as to how the present invention implemented the search and where the present invention searched for information should be provided. In the July 27, 2004 interview, amended claim 1 as presented in this Reply was discussed and the Examiner noted that amended claim 1 appeared to be distinguishable over the cited art of record.

Claims 1, 3-16, 20, and 36-38 are pending in this application. Claims 1, 5, and 7-16 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over "HTML 4.0 Specification" (hereinafter "HTML") in view of U.S. Patent No. 6,094,649 to Bowen et al. (hereinafter "Bowen"). Claims 3 and 4 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over HTML in view of Bowen and further in view of "Hyperactions in a Markup Language." Claims 6 and 20 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over HTML in view of Bowen and further in view of U.S. Patent No. 5,826,034 to Albal.

By the foregoing amendments, Applicant has amended claim 1 to further clarify the construction and operation of the present invention. New dependent

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claims 36-38 have been added to emphasizes additional features of the present

invention.

HTML discloses the building blocks for any HTML-based document,

including such items as tables having columns and rows. Bowen relates to a method

and system for performing keyword searches of a database. In Bowen, an item is

selected from the database and is placed into storage outside of the database. The

storage area is indexed, and the user can enter keywords to search the index. This

is an indirect search of the database, and is limited to the information that has been

previously selected for indexing. See column 4, lines 20-22; column 4, lines 29-40;

column 5, lines 15-21; and column 6, lines 35-54.

The disclosures of HTML and Bowen, taken together, do not disclose the

features of the present invention. In particular, the cited references do not disclose a

search unit for accessing information stored in at least one database which searches

for information stored in a key phrase field (containing a defined search term) and

each of a plurality of column headings, as recited in independent claim 1 of the

present invention.

It is respectfully submitted that the amendments and remarks made herein

place pending claims 1, 3-16, 20, and 36-38 in condition for allowance. Accordingly,

entry of this amendment as well as reconsideration and allowance of pending claims

1, 3-16, 20, and 36-38 are respectfully requested.

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If the Examiner does not believe that the claims are in condition for allowance, the Examiner is respectfully requested to contact the undersigned at 215-568-6400.

Respectfully submitted,

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